



PRIX DE L'INNOVATION PARIS OUEST LA DÉFENSE 2018 REGULATIONS

www.prix.pold-innovation.com

Article 1: Aim and Organisation

Le Prix de l'innovation Paris Ouest La Défense is a competition open to any active company or association. The award was created by POLD, the public territorial institution created on 1st January 2016 as part of the Greater Paris project.

The award:

- identifies POLD as an innovative and sustainable economic territory
- is an initiative relating to the open innovation platform launched in 2017
- is a driver for the territory's programme of events and innovative experiments
- encourages synergies within the innovation ecosystem enabling companies to root themselves in the territory and draw on its numerous benefits
- contributes to the territory's competitiveness at an international level

Article 2: Definitions

The following terms are defined as follows:

Award: Le Prix de l'innovation Paris Ouest La Défense is organised by the public territorial institution Paris Ouest La Défense, represented by its president Mr. Jacques KOSSOWSKI, Mayor of Courbevoie.

Company: Any natural or legal person officially registered and capable of providing valid proof dating no more than 3 months from 14th April 2017, represented by a duly authorised executive.

Association: Any association capable of providing valid official proof.

Winner: Natural or legal person given the award in the category in which they are competing or one of the special awards.

Organiser: Refers to the public territorial institution POLD, represented by Mr. Jacques KOSSOWSKI, President of POLD and Mayor of Courbevoie.

POLD: Territory of Hauts-de-Seine (92) constituting a territory within Greater Paris comprising 11 municipalities: Courbevoie, Garches, La Garenne-Colombes, Levallois-Perret, Nanterre,

Neuilly-sur-Seine, Puteaux, Rueil-Malmaison, Saint-Cloud, Suresnes and Vaucresson. POLD is implementing the project through the Direction du Développement économique, Emploi et Innovation de la ville de Courbevoie.

Article 3: Award Aims

The Prix de l'innovation Paris Ouest La Défense aims to promote innovation in technology, society, services and economic models e.g. collaborative economy. Candidates can only apply to one of the award categories. The jury reserves the right to move projects to a more appropriate category.

7 awards will be given in the following categories:

→ FinTech Challenge

This prize will recognise a product or service that improves and digitalises financial operations. The innovation will make life easier for users, while meeting the needs of the FinTech market.

Keywords

- Digitalising financial operations
- Flexibility
- Simplicity
- IT systems
- Big data
- Traceability and data security
- Collaborative financing
- New payment methods

→ Health/Well-Being Challenge

This prize will recognise a product or service that enhances health and well-being using new technologies. This may involve digitalising and dematerialising services or developing technologies that make it easier to care for people and give them more independence.

Keywords

- Medical equipment
- Health and prevention
- Support for dependant and disabled people
- Silver economy
- Daily well-being / Well-being at work
- Nutrition
- Telemedicine

→ Social and Solidarity Economy Challenge

This prize will recognise a product or service that meets social needs.

Keywords

- Alternative financing
- Local currencies
- E-democracy
- New forms of governance

→ **Industry 4.0 Challenge**

This award will recognise a product or service that significantly improves work organisation and industrial processes through new technologies and innovation. It rewards companies who develop completely new production methods and create the industry of tomorrow through better operational and societal performance e.g. production automation, robotics, artificial intelligence and data.

Keywords

- Traceability, security, system surveillance
- Energy
- Product process simulation
- Collaborative robotics
- New materials
- Manufacturing
- Unitary logistics
- Knowledge capitalisation
- Self-adapting processes
- Self-diagnostics

→ **Sustainable Cities Challenge**

This prize will recognise an innovative solution to the environmental problems encountered by companies, local authorities and individuals, which facilitates their energy transition and drives energy efficiency.

Keywords

- Smart cities
- Energy
- Smart grids
- Ecological urbanism
- Energy optimisation
- New energies
- Home automation
- Mobility and transport

→ **Student Entrepreneurship Challenge**

This prize will recognise an entrepreneur between 18 and 28 years old who is a student between 2016-2018 or graduated less than 3 years ago. The project may involve a technical or non-technical innovation. The further education ecosystem is constantly evolving towards an innovation economy and the prize aims to encourage and support students, who are the driving force behind entrepreneurship today.

- Organisational innovation
- Disruptive innovation
- FinTech
- Health / Well-Being
- Sustainable City
- Social and Solidarity Economy
- Industry 4.0

→ **Le Prix spécial du territoire Paris Ouest La Défense (Special award of the Territory)**

A special prize will be awarded to an innovative project based in the POLD territory, from any category.

Article 4: Application Process

The application form can be accessed via the award website until 14th April 2018:

www.pold-innovation.com.

Application contents

Identity sheet for project (on the candidate's letterhead paper) including the following information:

- Name of company or association
- Presentation of activity (10 lines max.)
- Date of creation
- Staff how many)
- First and last name of the director with contact details (email and phone)
- First name, last name and role of the representative with contact details (email and phone)

For companies, an original valid proof dating no more than 3 months. For associations, a valid official document proving its existence.

The company logo

PowerPoint presentation of no more than 12 slides (if exceeded, the application will not be taken into account) answering the following questions:

- context (challenges and objectives)
- strategy (steps, business model, human and financial resources, marketing)
- implementation and production
- key success factors and conclusive results (qualitative and quantitative, before/after)

Relevant physical support materials may be brought to the oral presentation.

Article 5: Conditions for Participation

The competition is open to any company or association as previously defined. The company or association must officially exist on 14th April 2018, at the latest.

The following may not participate: financial partners, award judges, experts involved in the award or any members of their family (partner, ascendants, descendants or first degree collateral relatives), employees of the Paris Ouest La Défense public territorial establishment and the 11 towns in the POLD territory (Courbevoie, Garches, La Garenne-Colombes, Levallois-Perret, Nanterre, Neuilly-sur-Seine, Puteaux, Rueil-Malmaison, Saint-Cloud, Suresnes and Vaucresson).

To be considered, the project must be:

- accompanied by a completed application form sent within the specified timeframe
- innovative

The projects will be judged according to the following criteria:

- innovative nature of the solution (technology, usage or business model)
- relevance of the business model and development potential
- improvements the solution generate for society
- innovative and collaborative development (open innovation)

The company's turnover, staffing, participation in other competitions and prizes awarded may also be considered, taking into account the date of creation.

Participating in the award implies unconditional acceptance of these regulations. For all projects, candidates should provide detailed, honest information about their project. Failure to do so could lead to exclusion from the award.

Article 6: Application Processing

The application documents will not be returned to candidates.

For any questions about the application process: contact@pold-innovation.com

Article 7: Key Dates

KEY STEPS

Dates*

- Launch event
30th November 2017
- Applications open
30th November 2017
- Applications close
14th April 2018
- Winners selected
28th June 2018
- Award ceremony
27th September 2018

**These dates may change*

Article 8: Prizes

Each winner will be given:

- 5,000 euros
- Mentoring by an expert from a large company for 1 year
- Office space at a coworking space for 1 year
- Subscription to the financial newspaper *Les Échos* for 1 year

Article 9: Judges

The organiser will oversee the reception, evaluation and technical selection of applications, as well as communicating with candidates at each step.

A panel of judges comprising company directors, innovation experts, public institution representatives and specialist journalists will select the winners. The organiser reserves the right to create an intermediary judging panel to pre-select projects, if there are a large number of applications. The notion of innovation is understood in its widest sense and includes, above all, innovative services.

The judges and anyone with access to the applications will undertake in writing to respect the confidentiality of the information, as well as an ethics charter.

Article 10: Candidate Commitments

The information provided by the company should not be confidential. The organiser will be authorised to publish this information. The winner will allow the organizer to use the videos, photos, logos and texts provided in the application for free to promote or communicate about the award.

Sending an application implies acceptance of the selection conditions and process. The representative of the company or association must be duly authorised to send and support the application. The representative guarantees the organiser and judges against all third-party liability claims in relation to the application, for whatever reason.

Article 11: Organiser Commitments

The organizer guarantees the independence of the judging panel. If there is a conflict of interests (relating to the project, company or candidate), the jury member in question will leave the room and will not vote.

Article 12: Disputes

Sending an application implies that the candidate accepts these regulations without the possibility of any subsequent claim that could give rise to a dispute. The judges are sovereign and have no obligation to justify their decision. All decisions will be made by a majority vote.

Article 13: Personal data

The organiser will collect personal data to process the applications and ensure the event runs smoothly. Natural persons will have the right to communicate, modify and delete the information relating to them, by contacting the organiser.